

# Titilayo Okuwa

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## EDUCATION

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### Florida Agricultural and Mechanical University, School of Journalism & Graphic Communication

Tallahassee, FL

Bachelor of Science in Journalism - 2020

#### Honors and Awards:

- Florida Broadcasters Award 2021 Feature Reporting Light Finalist
- Florida Broadcasters Award 2020 Political News Coverage Winner
- School of Journalism & Graphic Communication 2019 Scholarship Recipient

## EXPERIENCE

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### Carolyn For Congress

Duluth, Georgia

*Communications Director*

2022

- Employed communication plan and ensured campaign stayed on strategic message
- Created and distributed written material for and content for external and internal audiences
- Worked in coordination with the campaign team to drive proactive earned media, pitch stories, and respond to incoming media requests.

### E.W Scripps

Fort Myers, FL

*FOX 4 Multimedia Journalist*

2021

- On-air personality who covered community events in Southwest Florida
- Developed relationships to coordinate interviews with community liaisons and civilians
- Filmed and edited short-form video for television and web-based platforms

### WFSU Public Media, NPR Affiliate

Tallahassee, FL

*Radio News Intern*

2020

- Wrote and voiced stories for radio that reached over 70,000 listeners
- Curated online news articles on statewide and local stories
- Covered statewide implication of federal and state legislative policies in Florida

### Florida A&M Student Government Association

Tallahassee, FL

*Supreme Court Chief Justice*

2020

- Presided over student court hearings for undergrad and law school appeals
- Facilitated judicial branch trainings for court proceedings
- Provide support and guidance to student leaders to coordinate events

### Students For A New American Politics

Tallahassee, FL

*Congressional Campaign Intern*

2018

- Assembled and led a team of 10 volunteers in grassroots voter outreach efforts for Aftab for Ohio
- Utilized NPG VAN to reach about 50% of the voters in my turf through canvassing, phone banking, and email
- Garnered and strengthened support for the candidate with municipal government officials

**Other Affiliations:** Society of Professional Journalists, United Activists Coalition, Women's Student Union, Sandra Fatmi-Hall for County Commissioner

## SKILLS & INTERESTS

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Press Releases, Briefing Memos, Advisories, Talking Points, Messaging, Social Media Curation, NPG Van, Google Drive, Microsoft Applications (Excel, Word, PowerPoint & Outlook), Adobe Applications (Final Cut, Photoshop, Lightroom), ENPS, Logic Pro, Slack, Facebook Creators Studio, CrowdTangle, Copy editing, Research

**Interests:** Public Relations, Social justice, Campaigning, Branding, Digital media, Videography, Community engagement

# References

**Kenneth Jones** | Florida A&M School of Journalism & Graphic Communication

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**Ashley Wolsefer** | Campaign Manager Carolyn for Congress

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